

DOMAIN REGISTRATION	AMOUNT	PERIOD
.com Domain Registration valid for 1 year	R 450	once off
.com Domain Renewal	R 450	p/year
.co.za Domain Registration valid for 1 year	R 250	once off
.co.za Domain Renewal	R 125	p/year
CUSTOM WEBSITE DESIGN – WITH CONTENT MANAGEMENT	AMOUNT	PERIOD
1 Page	R 2 700	once off
3 Pages	R 5 880	once off
5 Pages	R 7 200	once off
10 Pages	R10 400	once off
20 Pages	R13 800	once off
30 Pages	R16 400	once off
Content Management Plugin	R 120	p/month
RESPONSIVE DESIGN – WORDPRESS (INCLUDES TEMPLATE)	AMOUNT	PERIOD
1 Page Website	R2 700	once off
3 Page Website	R5 880	once off
5 Page Website	R7 200	once off
10 Page Website	R10 400	once off
15 Page Website	R13 800	once off
20 Page Website	R16 400	once off
HOSTING	AMOUNT	PERIOD
Hosting – website & e-mail (1GIG space)	R 280	monthly
Hosting – e-mail only (unlimited addresses)	R 140	monthly
Domain Pointing or Domain Parking	R 20	monthly
NEWSLETTER CREATION AND DISTRIBUTION	AMOUNT	PERIOD
HTML Newsletter Design	R 150	per page
1kb-100kb	R 0.04	each
101kb-200kb	R 0.08	each
201kb-300kb	R 0.12	each
LOGO DESIGN	AMOUNT	PERIOD
Logo Design	R1680	Once off
WEBSITE MAINTENANCE	AMOUNT	PERIOD

Package 1 - 1 hour work to your website p/month	R 360	monthly
Package 2 - 2 hours work to your website p/month	R 650	monthly
Package 3 - 4 hours work to your website a month - 1 HTML Newsletter Designs (1 Page) - Distribution of 1000 E-mails (Over 1000 – 4c p/e-mail p/100k)	R 1250	monthly
<b>SOCIAL MEDIA ACCOUNT CREATION AND BRANDING</b>	<b>AMOUNT</b>	<b>PERIOD</b>
Twitter Facebook Flicker LinkedIn <b>FREE WHEN SIGNING UP FOR A MAINTENANCE PACKAGE</b>	R 350	each
<b>SOCIAL MEDIA UPDATES / POSTING</b>	<b>AMOUNT</b>	<b>PERIOD</b>
Composition and Sourcing	R35	per post
Material Provided	R16	per post
Facebook Boosts / Paid Ads	SQ	
<b>GOOGLE ADWORDS</b>	<b>AMOUNT</b>	<b>PERIOD</b>
Campaign Set up	R1500	
Paid Ads	SQ	
<b>WEBSITE DEVELOPMENT</b>	<b>AMOUNT</b>	<b>PERIOD</b>
Custom database development Custom web development Custom website applications	R 580	per hour
<b>SEO – SEARCH ENGINE OPTIMISATION</b>	<b>AMOUNT</b>	<b>PERIOD</b>
<ul style="list-style-type: none"> <li>• Improve website structure (directories, filenames and image names)</li> <li>• Create unique and accurate page titles ("title" meta tags)</li> <li>• Create unique and accurate page descriptions ("description" meta tags)</li> <li>• Create effective keywords based on page content ("keyword" meta tags)</li> <li>• Make effective use of robots.txt</li> <li>• Create a HTML and XML sitemap</li> <li>• Create a useful 404 pages (Error pages)</li> <li>• Create suitable anchor text for links</li> <li>• Optimize the use of images</li> <li>• Create an image sitemap</li> <li>• Use heading tags appropriately in order to create a hierarchical structure for your content</li> <li>• Creation of backlinks to your website</li> <li>• Writing of articles</li> </ul>	from R750	monthly
<b>ECOMMERCE WEBSITES</b>	<b>AMOUNT</b>	<b>PERIOD</b>

Setup of cart and integrate products including categories and merchant account link up	SQ	once off
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